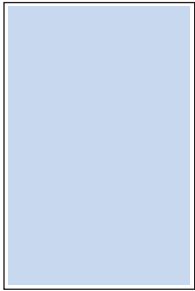
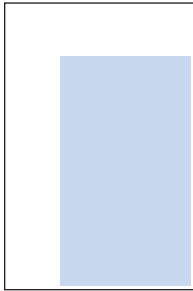


# THE Mecklenburg TIMES

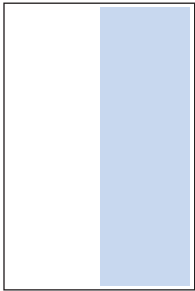
## 2013 ADVERTISING RATES



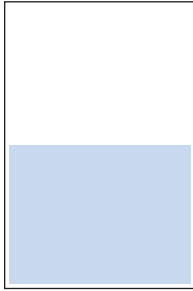
**Full Page**  
10" x 13.875"



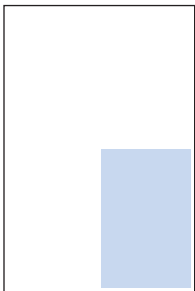
**Island Page**  
7.458" x 9.194"



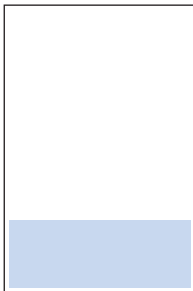
**Half Page**  
4.917" x 13.875"



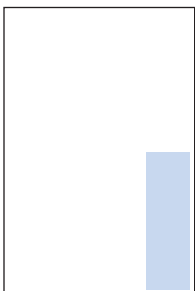
**Half Page**  
10" x 6.854"



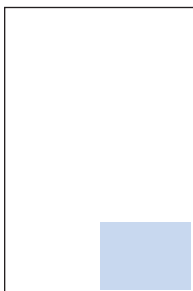
**Quarter Page**  
4.917" x 6.854"



**Quarter Page**  
10" x 3.344"



**Eighth Page**  
2.375" x 6.854"



**Eighth Page**  
4.917" x 3.344"

### Display (cost shown is per insertion)

	1x	6x	13x	18x	26x	52x	104x
Full	\$1,275	\$1,020	\$867	\$740	\$626	\$532	\$425
Island	\$800	\$640	\$544	\$462	\$392	\$333	\$283
Half	\$725	\$580	\$493	\$419	\$356	\$302	\$257
Quarter	\$400	\$320	\$272	\$231	\$196	\$167	\$141
Eighth	\$250	\$200	\$170	\$144	\$122	\$104	\$88
Digital Web Link	\$50	\$25	\$22.50	\$20	\$20	\$15	\$15

### Professional Announcement (cost shown is per insertion)

	1x	2x	3x	4x
Full	\$867	\$740	\$626	\$532
Island	\$544	\$462	\$392	\$333
Half	\$493	\$419	\$356	\$302
Quarter	\$272	\$231	\$196	\$167
Digital Web Link	\$50	\$30	\$25	\$20

### Classified Display (per column inch)

	1x	6x	13x	18x	26x	52x	104x
4 Col x 4"	\$250	\$225	\$200	\$175	\$150	\$125	\$63
4 Col x 2"	\$150	\$135	\$120	\$105	\$90	\$75	\$38
2 Col x 4"	\$150	\$135	\$120	\$105	\$90	\$75	\$38
2 Col x 2"	\$90	\$81	\$72	\$63	\$54	\$45	\$23
Digital Web Link	\$50	\$35	\$22.50	\$20	\$20	\$15	\$15

### Web Site Rates (per month)

	3mo	6mo	12mo
Top Leaderboard	\$530	\$424	\$318
Mid Page Banner	\$212	\$159	\$106
Right Box	\$318	\$265	\$212

### \*Daily Alert Rates (per month)

	3mo	6mo	12mo
Half Banner	\$175	\$154	\$133
Sidebar Box	\$456	\$413	\$371

\* Discounts up to 20% are available when purchased in conjunction with alerts for North Carolina Lawyers Weekly and South Carolina Lawyers Weekly

### Inserts

Pricing is available; contact your sales representative.

### Color

Spot: \$150  
Full color: \$350